



Overview

Community Accounts

Manufacturing Insights Public Information Session,
November 26th, 2008

Jamie Dower

Newfoundland and Labrador Statistics Agency



What is Community Accounts

... an innovative information system providing users at all levels with a reliable source of community, regional, and provincial data.





Purpose of Community Accounts

- ✓ **A way for Government to share data, information and knowledge with citizens**
- ✓ **Promotes and supports “evidence-based decision making”**
- ✓ **Helps to answer questions such as;**
 - ✓ **Where is key infrastructure located?**
 - ✓ **How many people are currently working in the manufacturing industry?**
 - ✓ **What is the population base or labour force in a community or region?**





Benefits of Community Accounts

- ✓ Easily accessed through the internet and is free of charge
- ✓ Helps users understand their communities, regions and province
- ✓ Emphasizes linkages amongst factors
 - ✓ Good education—good income
- ✓ Provides some measures of well-being in Newfoundland and Labrador





Targeted Users

- ✓ **General public living in communities and neighbourhoods**
- ✓ **Program and policy developers, managers, committee and board representatives, service providers, formal volunteers.**
- ✓ **Researchers and analysts**
- ✓ **Potential employers**





Available Geographies

- ✓ **Comparable data for:**
 - ✓ **400 communities**
 - ✓ **80 Local Areas**
 - ✓ **20 Economic Zones**
 - ✓ **9 Rural Secretariat Regions**
 - ✓ **Health Board Regions**
 - ✓ **School Districts**
 - ✓ **HRDC Regions**
 - ✓ **HRCC Regions**
 - ✓ **Neighbourhoods**
 - ✓ **Provinces and Territories**
 - ✓ **Canada**





Summary

- ✓ **Wide range of comparable data**
- ✓ **Helps to answer questions**
- ✓ **Has a variety of purposes**
- ✓ **Quantifies qualitative topics**





Contact Information

CAadministrator@gov.nl.ca

<http://www.communityaccounts.ca>